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**The Video Postcard of the Hawaiian Islands, the perfect gift and souvenir... What could be better? My Video Postcard featuring the customer as the star! Capture. Preserve. Share. First of its kind in the world is now available in Hawaii.**

Orange County, CA – July 1, 2006. The Video Postcard of The Hawaiian Islands can now be personalized. The world's first fully customized Video Postcard DVD is now ready for its debut in Hawaii. The DVD's include a personalized video message with an interactive background of choice, customer's vacation photos are transformed into a photo montage with music and special effects and the award-winning Hawaii travel documentary all combined on the same DVD. The customer's photo goes on the front of the packaging and you have "My Video Postcard" delivered while the customer waits.

The Video Postcards of the Hawaiian Islands were first introduced to Hawaii in December 2003 with the Video Postcard of Oahu. In March 2005, Video Postcards for Maui (Includes Lanai and Molokai) Kauai, Hawaii's Big Island and an all-island version were released... five cards in all. Video Postcards of the Hawaiian Islands are a rich DVD movie travel documentary that takes the viewer on an exciting journey throughout the Hawaiian Islands. The experience begins with a look at the rich history of the Hawaiian Islands and the Hawaiian culture. Then, a dynamic tour all around the islands from spectacular aerials to point of view visuals and narrative comments from featured experts featuring over 100 locations. The show is hosted by Maria Quiban and wild-side host Catherine Crevier featuring some of the most breathtaking footage ever shot in the islands and in Dolby Digital 5.1 Surround Sound. The product is packaged inside a custom, patent-pending postcard ready to mail home to friends and family.

Also being introduced this month is the Video Postcard of the Hawaiian Islands Japanese version and the 4-DVD collection box set, featuring all 6 major Hawaiian Islands. Over 100,000 copies of the Telly Award-winning Video Postcard DVD series have been sold in Hawaii since its release and are available at all ABC Stores and other fine gift shops throughout the islands.

Personalizing the Video Postcard was a natural progression states Executive Producer, Robert Crevier. "The only thing better than the Video Postcard's is personalizing it. I have been researching and developing the technology to make this happen for almost two years now. Until recently, creating this first of its kind product would have been very difficult, very time consuming and costly. Now we can create this unique product with ease, while the customer waits and for a very low cost with packages ranging from only \$19.95 to \$59.95. This is now the ultimate souvenir for any tourist that comes to Hawaii... they leave with all their memories captured and preserved for a lifetime on My Video Postcard DVD".

My Video Postcard kiosks will be set up throughout the islands. Each full-service kiosk only requires a space of 100 square feet or less. The equipment is stored in a mobile cabinet and can be set up in any store, hotel or tourist attraction in minutes. Each location can also include a customized production promoting a certain brand, company or attraction.

[www.videopostcard.com](http://www.videopostcard.com)

## **The worlds first personalized Video Postcard DVD's will debut in Hawaii...**

One of the unique aspects of My Video Postcard is the revolutionary screen containing millions of crystal beads that create reflective chroma-key technology enabling the customer to be superimposed into a video background of their choice while they deliver a personalized video message. There are over 15 backgrounds to choose from which are landmarks throughout the islands and interactive backgrounds like placing the customer on a surfboard while riding a 10-foot barreling wave. All DVD recording and movie creation is done in "real-time".

This is how it works... Customers take their vacation photos and they are simply downloaded from their digital cameras and transformed into a dynamic DVD movie with special effects, music and added stock Hawaii imagery. Then the customer steps into front of the "magic screen" while they deliver their personal video message. The award-winning Hawaii travel documentary is inserted, and then the main DVD menu is customized with music and an animated motion menu. Everything is then mastered on the same DVD. Finally, the customers photo is inserted on the front cover of the My Video Postcard packaging... all done in minutes while the customer waits. If the customer isn't done taking their photos they can complete the process when the return home by uploading them to the Video Postcard website. The project is then finalized and mailed to them. Because of the uniqueness of the postcard packaging, customers can mail them home to friends and family and keep one as the perfect souvenir preserving the memories of their Hawaiian vacation. All this is available in English and Japanese.

The Video Postcards and My Video Postcard is produced and developed by Robert Crevier, President and Executive Producer of Crevier Enterprises, Inc. located in Southern California. Production trailers and the My Video Postcard commercial can be viewed at [www.videopostcard.com](http://www.videopostcard.com)

There are plans to open 10 locations throughout the Hawaiian Islands over the next 12 months. Robert Crevier is seeking locations interested in setting up the kiosks and offering this unique service to their customers. This is available as a license opportunity, partnership or as a vendor / tenant relationship. This first of its kind gift item is also a great opportunity for companies throughout the islands to capture significant revenues and with the custom branding opportunity; it makes an excellent marketing tool. With an aggressive pre-travel, local advertising and post-travel marketing plan, visitors to Hawaii will seek out locations offering My Video Postcards. Due to the nature of its public lure and display, it will create a consumer interest draw.

In summary, the Video Postcards of the Hawaiian Islands can now be personalized offering visitors to Hawaii the ultimate gift and souvenir that preserves their dream vacation forever. My Video Postcard is the latest of creative offerings from Crevier Enterprises. Companies and individuals throughout Hawaii can now capture a unique business opportunity and open their own My Video Postcard kiosk.

For more information and to schedule a live demonstration, contact Robert Crevier or visit [www.videopostcard.com](http://www.videopostcard.com)





# My VIDEO Postcard



From the creators of the award-winning Video Postcard of the Hawaiian Islands DVD series... Introducing completely personalized Video Postcard DVD's featuring the customer as the star! My Video Postcards are the first of its kind in the world and include a personal video message with interactive background, a personal vacation photo montage, and the Hawaii travel documentary all on one DVD with their photo on the front cover of the packaging.



This is how it works... the customers take their vacation photos with their camera. The photos are transformed into a dynamic DVD movie with special effects, mixed with stock Hawaii imagery and music. Then the customer steps in front of the "Magic Screen" and they are superimposed into a background of their choice while they deliver a personalized video message. Over 15 chroma-key Interactive backgrounds to choose from like surfing on a 10-foot barreling wave. Then, the award-winning Hawaii travel documentary is inserted and everything is mastered on the same DVD with a personalized animated DVD menu. The customer's photo is

inserted on the front cover of the custom postcard which also doubles as a self-standing picture frame. All this is ready to mail home to friends and family and extra copy to keep as the ultimate souvenir, preserving the vacation memories in an exciting, entertaining way. This is all done while the customer waits! Available in English and Japanese.



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**Lights, Camera, Action!**

Record a personal Video Postcard Message and turn your vacation photos into a memorable DVD video movie where you're the star!

**Capture** your dream vacation using your camera and record a video message.

**Preserve** the memories so you can remember them forever.

**Share** your Hawaii experience with friends and family back home.

Customize your video messages using your camera.

We transform your photos into a dynamic DVD movie with music.

We record your personal Video Postcard message with 15 backgrounds of your choice.

We include the award-winning Hawaii documentary and place everything on the same DVD.

We place your photo on the front cover of your personalized Video Postcard package.

**ALL COMPLETED WHILE YOU WAIT**

This is your dream vacation to Hawaii, don't let the memories fade... preserve them with

**My VIDEO Postcard™**

**Create your very own personalized DVD!**

"My Video Postcard™ DVD captures your Hawaiian experience in a dynamic, entertaining way!"

Relive today - Everyday!... with your very own personalized DVD!

**My VIDEO Postcard™ PRICING**

<b>PACKAGE 1</b>	<b>PACKAGE 2</b>	<b>PACKAGE 3</b>	<b>PACKAGE 4 - BEST VALUE</b>
Personal Photo on Disc	Personal Video Message	Personal Photo on Disc	Personal Photo on Disc
Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc
Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc
Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc	Personal Photo on Disc
<b>\$19.95</b>	<b>\$29.95</b>	<b>\$49.95</b>	<b>\$59.95</b>
			<b>BEST VALUE</b>
			<b>\$12.95 EA.</b>
			<b>\$9.95 EA.</b>
			<b>\$34.95 EA.</b>
			<b>\$50 EA.</b>
			<b>\$1.50 Per Photo</b>

**\* NOT DONE TAKING PHOTOS? DON'T HAVE THEM WITH YOU? WE CAN ARCHIVE YOUR PROJECT UNTIL YOU'RE READY \***